



ICELW is an international conference focused on e-learning in the workplace.

With researchers and practitioners coming from around the globe—and from both university and business settings—the ICELW community works to improve online learning so that it makes a measurable difference in workplace performance and morale.

By uniting the corporate and academic worlds, ICELW is creating a new synergy—one with the unique capability to realize the vast potential of e-learning in business, industry, and government.

### Who Should Present or Participate?

ICELW welcomes anyone with a background or interest in e-learning in the workplace—researchers, consultants, and corporate trainers, managers, and directors.

### Conference Topics

The ICELW program will explore a wide range of topics relating to e-learning in the workplace:

- Online training methodologies (simulations, case-based learning and the like)
- Just-in-time learning
- Mobile learning
- Collaborative and social learning
- E-learning design and usability studies
- Performance support systems
- E-learning experiences in large and small organizations
- Authoring tools and Learning Content Management Systems (LCMSs)
- E-learning evaluation
- Other pertinent topics from the ICELW community

The conference will use a variety of engaging formats to convey knowledge and show application, such as presentations, panel discussions, demonstrations, and brainstorming sessions.

### Submissions

If you're interested in presenting at ICELW, please submit a proposal describing your session: what you'd like to present or discuss, and what session format you envision. Please use the ICELW submission form found at [www.icebw.org](http://www.icebw.org) and send your form to [proposals@icebw.org](mailto:proposals@icebw.org). Proposals are due on **December 15, 2011**.

**CALL FOR PRESENTATIONS,  
PAPERS, AND IDEAS  
DEADLINE:  
DECEMBER 15, 2011**

**Questions or More Information?**

Visit [www.icebw.org](http://www.icebw.org) for more details or send an e-mail to [info@icebw.org](mailto:info@icebw.org)