

# ICELW 2014

## The International Conference on E-Learning in the Workplace

June 11th - 13th, 2014 • Columbia University • New York, NY, USA

**ICELW** is an international conference focused on e-learning in the workplace. With researchers and practitioners coming from around the globe—and from university and business settings—ICELW works to improve online learning so that it makes a measurable difference in workplace performance and morale.

By uniting the corporate and academic worlds, ICELW is creating a new synergy—one with the unique capability to realize the vast potential of e-learning in business and industry.

### **Who Should Present or Participate?**

ICELW welcomes anyone with a background or interest in e-learning in the workplace—researchers, consultants, and corporate trainers, managers, and directors.

### **Conference Topics**

The ICELW program will explore a wide range of topics relating to e-learning in the workplace:

- Online training methodologies (simulations, case-based learning, and more)
- Performance support systems
- Just-in-time learning
- Mobile learning, including the use of iPads, smartphones, and other mobile devices

- Collaborative and social learning
- E-learning design
- E-learning usability studies
- Success stories and case studies
- E-learning experiences in large and small organizations
- Knowledge management
- Strategies for implementing e-learning within an organization
- Authoring tools and Learning Content Management Systems (LCMSs)
- E-learning evaluation
- Studies of e-learning in practice
- E-learning project management
- The use of virtual worlds in e-learning
- Communities of practice
- Other pertinent topics from the ICELW community

The conference will use a variety of engaging formats to convey knowledge and show application, such as presentations, panel discussions, demonstrations, and brainstorming sessions.

### **Questions or More Information?**

Visit [www.icelw.org](http://www.icelw.org) for more details or send an e-mail to [info@icelw.org](mailto:info@icelw.org)