From the Founding Editors of iJAC

By far, the most important human skill is the ability to learn. We begin learning from childhood and continue to learn throughout our entire adult lives, largely because of the ever-changing demands placed upon us and our need to adapt to a great variety of environments. Life-long learning has become increasingly important because of unprecedented advances in almost every field of human endeavour. Learning, however, is much more than an individual and personal activity. Cooperative learning is becoming the norm of organizations that see their future prospective development within the framework of international cooperation and global competitiveness.

Collaborative work across organizational and national borders and different cultures and time zones requires networking, flexibility, virtual forms of organization and dynamic forms of learning. Distance and lifelong learning are becoming two of the most important tools to more efficiently and effectively manage and organize companies and organizations in a rapidly changing world.

The organizational structure and workplace culture of entire companies, as well as the role and skills demanded of their human resources is quickly evolving, which is one of the primary reasons for establishing this journal.

This interdisciplinary journal focuses on the exchange of relevant trends and research results and presents practical experiences gained while developing, designing and testing elements of advanced corporate learning. Therefore, it aims to bridge the gap between pure academic research journals and more practical publications. Thus, it covers the full range of knowledge related to from research, application development to experience reports and product descriptions.

Fields of interest for contributions to the journal include, but are not limited to:

- Corporate Learning Trends
- Using Web 2.0 Tools for Learning and Collaboration
- Informal and Uninformal Learning
- Skills for Work and Learning
- E-Learning Design and Usability
- Strategies for Implementing E-Learning
- Mobile Learning
- Embedded Learning
- Connecting Personal Learning Goals and Objectives with Corporate Learning
- Corporate Strategies for Encouraging/developing Individuals as Learners
- Managing Culture
- Change, Adoption of Wiki, Blog, and Other Social Technologies
- Online Training Methodologies (simulations, case-based learning and the like)
- Performance support systems

- Knowledge Management and Semantic Web
- MashUp Technologies
- Platforms and Content Authoring
- New Learning Models and Applications
- Pedagogical and Psychological Issues
- Social Networking
- Networked Tools / Collaboration Tools / Collaborative Networks
- Language / Speech

For our first, August 2008 issue, we had such a great number of submissions, that we could only publish a limited number of them.

Villach/New York, August 2008

Andreas Pester   **David Guralnick**   **Michael E. Auer**
Editor-in-Chief   Senior Editor   Managing Editor