

Guest Editorial

For this issue, papers have been shortlisted from two international conferences organized by Confab 360 Degree.

First Conference: This conference was organized by Confab 360 Degree in collaboration with Cursos Internacionales De La University of Salamanca, Spain and Vijay Patil School of Management, Navi Mumbai, India. The conference title was **“Global Conference on Information Systems, Management and Marketing.”** The **dates of the conference were 10th and 11th June’2025** and the official venue was Cursos Internacionales De La University of Salamanca, Spain. The convener(s) of the conference were Prof. (Dr.) Fernando Ortiz-Rodriguez, Dr. Nishu Ayedee, Dr. Miguel Sahagun, Dr. Purvi Pujari, Dr. Aftab Haider Rizvi, and Dr. Anuj Kumar. Dr. Anuj Kumar was the editorial head of the conference. The conference has more than 150 submissions from different corners of the world and out of those a few of the best papers are shortlisted for this issue.

Second Conference: This conference was organized by Confab 360 Degree in collaboration with NSHM Knowledge Campus, Durgapur, India and Rushford Business School, Switzerland. Dr. Nishu Ayedee was the patron of the conference. Prof. (Dr.) Alok Satsangi and Prof. (Dr.) Anuj Kumar were the conveners of the conference. The conference title was **“International Conference on Artificial Intelligence Led Innovations in Human-Machine Interaction – 2025 AI for all, Accessibility, Applications, and Advancements.”** The **conference was scheduled for 22nd to 24th September’2025** at NSHM Knowledge Campus, Durgapur. Prof. (Dr.) Asokan Vasudevan was the guest of honor at the conference and Dr. Lanita Winata was the offline keynote speaker at the conference. The other keynote speakers include Prof. (Dr.) Fernando Ortiz-Rodriguez, Dr. Rahaman Hasan, Dr. B.K. Dass, Dr. Miguel Sahagun, Dr. Rashi Taggar and Dr. Anantha Raj A. Arakisamy. Prof. (Dr.) Anuj Kumar was the editorial head of the conference. The conference has more than 170 submissions from different corners of the world and out of those a few of the best papers are shortlisted for this issue.

We are thankful to **Mr. Cecil Antony (Chief Mentor)** and **Mr. Francis Anotny (Chief Patron)** for helping Confab 360 Degree and NSHM Knowledge Campus, Durgapur in organizing such a grand conference.

Kumar, A., Vasudevan, A., Satsangi, A., Gupta, M. (2025). Guest Editorial. *International Journal of Engineering Pedagogy (iJEP)*, 15(7), pp. 4–5.
<https://doi.org/10.3991/ijep.v15i7.59073>

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