



ICELW is the first international conference focused on e-learning in the workplace.

With researchers and practitioners coming from around the globe—and from both university and business settings—the ICELW community works to improve online learning so that it makes a measurable difference in workplace performance and morale.

By uniting the corporate and academic worlds, ICELW is creating a new synergy—one with the unique capability to realize the vast potential of e-learning in business, industry, and government.

### **Who Should Present or Participate?**

ICELW welcomes anyone with a background or interest in e-learning in the workplace—researchers, consultants, and corporate trainers, managers, and directors.

### **Conference Topics**

The ICELW program will explore a wide range of topics relating to e-learning in the workplace:

- Online training methodologies (simulations, case-based learning and the like)
- Performance support systems
- Mobile learning
- E-learning design and usability
- Strategies for implementing e-learning
- Authoring tools and Learning Content Management Systems (LCMSs)
- E-learning evaluation
- Studies of e-learning in practice
- Other pertinent topics from the ICELW community

The conference will use a variety of engaging formats to convey knowledge and show application, such as presentations, panel discussions, demonstrations, and brainstorming sessions.

### **Submissions**

If you're interested in presenting at ICELW, please submit an abstract of 500-1000 words that describes your session: what you'd like to present or discuss, and what session format you envision. Send your abstract by December 15, 2007 to: [submissions@icelw.org](mailto:submissions@icelw.org).

**CALL FOR PRESENTATIONS,  
PAPERS, AND IDEAS  
DEADLINE:  
DECEMBER 15, 2007**

**Questions or More Information?**

Visit [www.icelw.org](http://www.icelw.org) for more details or send an e-mail to [info@icelw.org](mailto:info@icelw.org)