# Impact of Mobile Learning in the Cloud on Learning Competencies of Engineering Students

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Abstract—It has been acknowledged that the mobile learning concept has extended numerous opportunities for teachers as well as students, as it makes way for an active learning atmosphere anywhere and anytime. Mobile learning technology can be resourcefully improvised by extending the cloud technology into it. This study is an attempt to analyze the impact of mobile cloud computing on learning competencies of engineering students. The main intention is to experiment whether mobile learning using cloud technology has an impact on student's performance by investigating the influence of this innovative teaching technique on course outcomes. The results illustrated that use of cloud based mobile learning in studying an engineering subject is rewarding and does has an encouraging impact on learning competencies of students. The results distinctively indicate that cloud based mobile learning can be effectively used for learning engineering subjects that results in superior attainment of course outcomes.

**Keywords**—Mobile cloud computing, mobile learning, course outcomes, engineering, education

### 1 Introduction

In the recent times, there is a great tendency for the engineering educational institutions to adapt new methods of learning along with the traditional methods. Engineering education sector has been entering into a new technical era of modern days due to the rapid revolution in information and communications technologies. The existing traditional in-class learning is being complemented with electronic learning and mobile learning making the learning process more effective [1].

It is evident that existing traditional learning methods are not satisfying the demands and requirements of industries. These methods also tend to make the educational growth stagnant. Hence it becomes the need of time to enhance the learning techniques according to the growing requirements of the industry and student com-

munity. Mobile learning is one of the trends in the educational field that equips the educational system with the modern technology [2].

Mobile learning is a learning system, which uses mobile devices in the management and enhancement of the learning process. Mobile learning does not intend to replace the existing learning system; it aims to complement it. Mobile learning has many advantages like flexibility and openness. It will be certainly going to become a revolutionary system of education in the coming days [3].

In the existing web based mobile learning systems, the system creation, infrastructure building and maintenance are to be performed by the organization itself. This requires considerable amount of investment and it also leads in a lot of maintenance overhead. Hence, the education institutions are trying to find new alternative techniques which can provide enhanced and inexpensive services for learning.

Another technology that is expected to show its presence in the education system in the coming years is cloud computing [4]. Cloud computing was developed enabling the users to lessen their concerns about device requirements so as to run the latest software applications. The cloud enables information to be shared without the requirement of complex and expensive hardware because the computations are performed in the cloud.

It has also became a reality that the two fields namely cloud computing and mobile computing have joined together creating a new technology named mobile cloud computing. Mobile cloud computing can be a solution to provide greater capabilities to platforms involving mobile communication and access [5].

Mobile cloud computing is the hot research topic among organizations and researchers, as it provides several advantages such as convenience and ease of use [6]. It has altered the outlook of internet into a different computing paradigm, having a wider development prospectus. The application region of mobile cloud computing has extended in nearly every area including education.

This paper explains leveraging a mobile learning system using cloud computing concept, by using a simple infrastructures enriched with mobile devices such as smart phones. The system supports institutions with varied learning styles in diverse learning contexts to facilitate learning supporting information and knowledge sharing using cloud computing. The system provides uninterrupted learning solutions to the engineering students enabling anytime and anywhere learning facility, extending learning beyond the classrooms. An experimental research design was used to test the impact of cloud based mobile learning on learning competencies of engineering students, based on the attainment level of course outcomes.

## 2 Background

#### 2.1 Mobile cloud computing

According to [7], Mobile Cloud Computing is defined as follows: Mobile cloud computing is a system in which both the data processing and data storage are performed outside the mobile equipment. It performs the computations and storage of

data in the cloud and out of the mobile, bringing applications to not just sophisticated mobile users but a wide broader range of mobile users.

There are a number of articles about the architecture of mobile cloud computing in the literature. Most prominent among them is the service oriented architecture of mobile cloud, which was explained by the authors of [8].

Since mobile cloud computing is a new technology, it is associated with a number of challenges. These challenges are associated with resources, network and security. Mobile cloud computing is a union between two different technologies, mobile computing and cloud computing. The cloud is extremely operational having maximum computing facilities, whereas the computing capability of mobile devices is inadequate. In [9] the authors have elaborated a number of challenges faced by Mobile cloud. These challenges include limited computing power and battery of mobile devices, network problems such as latency and bandwidth and data security.

Regardless of all these hurdles and challenges, the mobile cloud computing has obtained popularity and is widely used by many users all over the world. Today mobile cloud is being used in a wide range of applications as discussed in [10]. Common applications of mobile cloud include email, mobile commerce, mobile healthcare, mobile gaming and mobile learning.

### 2.2 Mobile learning

Mobile learning provides tailored learning anywhere and anytime using a mobile device. It facilitates association and communication with participant learners in a professional manner. Mobile learning has got the ability to expand the learning even outside the classrooms and support convenient learning for the learners.

According to [11], mobile learning can be defined as any sort of learning system, in which the learner need not be at a fixed, predetermined location or learning that happens when the learner utilizes the advantage of the learning offered by mobile devices.

During the last decade, a large number of mobile learning projects were developed. In [12], the authors have recognized nearly hundred such projects. They concluded that mobile learning provides the support for learning rather than just providing learning content for the learners.

Despite all these developments have happened in the mobile learning technology, still it lacks the rigid guidelines in order to properly implement mobile learning. Like any other new technology, mobile learning has also its own advantages and disadvantages as discussed in [13].

The advantages of mobile learning include anytime and anywhere learning, support for learning even after class hors, interaction with tutors even when moving, possibility of study review whenever needed using video lectures

The drawbacks of mobile learning include network problems leading to disconnection, lack of physical interface between teacher and student, not suitable for practical sessions, not suitable for non-technical batch of students and it may grant the students a chance to cheat, if no monitoring system is used.

### 2.3 Mobile learning in the mobile cloud

Mobile learning was on the climb in the last decade and efforts have been put to improve its performance. In general, implementation of mobile learning involves a lot of investments and resources. Hence to reduce the investments involved in mobile learning some alternatives were required to be implemented. The mobile cloud computing was found to be the ideal technology for the same.

In mobile cloud computing, hardware resources and storage location reside outside the mobile device. Thus mobile cloud based learning overcomes device resource and storage limitations. Also mobile cloud reduces the cost involved in the implementation of M-Learning.

In [14], the author has thought of introducing cloud computing in the education sector and discussed the possible benefits and drawbacks of introducing the cloud technology to the education field. He compared the usage of different public cloud platforms in education and listed the positive impacts of the same.

An electronic learning architecture in cloud computing was coined by the authors of [15]. Based on this novel architecture e-learning system was implemented using the cloud and performance of the proposed system was evaluated.

Similar to electronic learning and cloud combinations, the idea of mobile learning and mobile cloud combinations were evolved over time. The authors of [16] have used the concept of cloud in the implementation of mobile learning and the analysis of the proposed architecture has also been done.

The authors of [17] have elaborated a number of benefits in the implementation of mobile learning using the concept of mobile cloud. The advantages of mobile learning using mobile cloud are:

- Improved data sharing: Since the data resides in the cloud, it can be accessed anywhere and anytime
- Reduced cost: Certain cloud vendors offer free applications for mobile learning.
   This results in reduced investment.
- **Versatility**: There are a vast number of applications available that support mobile learning.
- Improved reliability: The data loss problems are reduced, since the data resides in the cloud

Eventually, the implementation of mobile learning using the mobile cloud faces several challenges. These challenges are related to the mobile user who uses the services provided by the cloud. The issues and challenges as discussed by the authors of [18] are:

- Privacy: Since user data resides in the cloud server, it results in data privacy issues. The user data will get exposed due to cloud.
- Interoperability: When using the cloud, the users may be using different mobile devices. Application development that fits all these devices is a tedious task.
- Data Integrity: The user data residing in the cloud is accessible for anyone. This result in serious issues related to data integrity.

 Security: Since cloud uses the internet, accessing the cloud leads to many security issues including Virus, Malwares, and Trojan horses.

### 3 Methodology

A Mobile learning system was developed using the cloud computing technology for the students of 8<sup>th</sup> semester students undergoing graduation in Information and Science Engineering at Mangalore Institute of Technology and Engineering, Moodbidri, Karnataka, India. The faculties were made to upload the study materials including lecture notes and video lectures to the cloud. The students can download the study materials and video lectures as and when required and make use of them.

The participants were 40 undergraduate Engineering students studying at Mangalore Institute of Technology and Engineering, Moodbidri, Karnataka, India. An experimental research design was used to test the impact of using cloud based mobile learning on learning outcomes.

In this study, the simplest type of research design was used where there are two conditions, namely A (traditional) and B (mobile). We divide the subjects into two groups, Group 1 and Group 2 depending on the condition as shown in Table 1.

Table 1. The two groups

	Group 1	Group 2	Time span
Condition	A (Traditional)	B (Mobile Cloud)	6 Weeks
Assessment	Course Outcomes	Course Outcomes	

This study investigates the impact of using cloud based mobile learning used to teach the Engineering subject namely System Modeling and Simulation of the undergraduate course at Mangalore Institute of Technology and Engineering, Moodbidri, Karnataka, India. Students are expected to attain a minimum course outcome of 60%. The experiment was conducted within a period of 6 weeks.

First, two conditions of teaching methodology were prepared; A: traditional learning and B: cloud based mobile learning. In condition A, the traditional, classroom based face-to-face method of learning was used. In condition B, cloud based mobile learning was used by using a mobile phone that can access internet.

Second, the sample was divided into two groups namely, Group 1 and Group 2 with 20 students in each group, and both groups were tested in six weeks.

After 6 weeks, a test was conducted to evaluate the performance of the two groups to collect the required data. Different methods of analysis, including summative assessment and descriptive statistics were used to analyze the data collected. The summative assessment method was used to calculate the individual course outcomes and overall course outcomes. Descriptive analysis measures used were mean and standard deviations. The Table 2 describes the overall performance in the tests.

Table 2. Participant's performance in test

Condition	Course Outcomes	Mean	Standard Deviation
A (Traditional)	60.50	12.15	3.02
B (Mobile Cloud)	67.75	13.85	3.12

#### 4 Discussion

The data analysis reveals that the mean score of Group B students who followed cloud based mobile learning is 1.70 more than Group A students who followed only traditional learning. The standard deviation of Group B is 3.12 which are better than 3.02 measured in case of Group A students. The study also reveals that the average course outcome of Group B students who is 7.25% more than Group A students as shown in Figure 1.

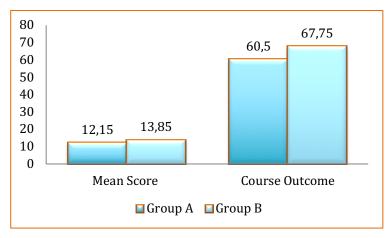


Fig. 1. Result analysis using Mean and Course Outcomes

From the analysis it is evident that the students who used their mobile phones outside the classroom to learn the subject have scored more marks and attained better course outcomes. According to the results, cloud based mobile learning helped them a great deal in understanding the problems and eventually helped them to score more.

The findings show that using cloud based mobile learning is effective as the results indicate that their overall performance generally improved. Thus cloud based mobile learning improves students' performance greatly especially when compared to traditional methods of learning.

### 5 Conclusion

The results indicated that smart phones can be successfully used to teach and learn engineering subjects in an efficient manner, even after the class hours. The main aim of this study was to discover the impact of mobile cloud computing technology on learning competencies of Engineering students. The main purpose is to test whether cloud based mobile learning has any impact on student's performance by investigating the influence of such teaching practice on course outcomes. The results showed that use of cloud based mobile learning in learning an engineering subject is productive and does has an positive impact on learning competencies of students. The results specifically indicate that cloud based mobile learning can be used for effective learning of engineering subjects which will result in improved attainment of course outcomes.

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