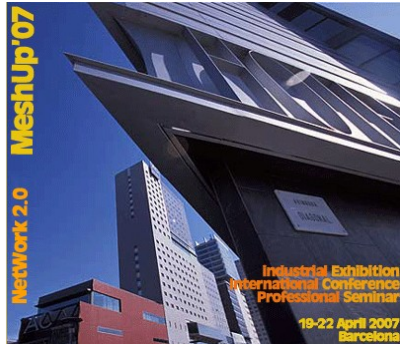


web 2.0
 integration
 work
 Skills
 Personal
 Environment
 Identity
 Diversity
 Open
 Contents
 Knowledge
 Licensing
 Learning
 Blogging
 Tagging
 Feeding
 Mapping
 AJAX
 Cooperation
 Business
 Glocalization
 Markets



FIRST INTERNATIONAL CONFERENCE ON MESHUP

"State of the Art, Opportunities, Conflicts and Challenges of MeshUps"

Barcelona, 19-22 April, 2007

<http://MeshUp.org>

Thursday 19 April	Friday 20 April	Saturday 21 April	Sunday 22 April
	MeshUp International Conference		
Net 2.0 WokShop			MeshUp Camp
Social Programme			

Description

MeshUp Conference has a main forum of discussion in plenary sessions, and several workshops focus on specific thematic areas. It is complemented with a complete Social Programme and after and before of these activities, with a more friendly and unofficial MeshUpCamps with free exchange of experience and generation of new knowledge.

Background

MeshUp is a new information and communication technology to collect and merge available data, contents, licenses, applications, devices and nets in new integrated applications and services to the society.

The basic concept behind the MeshUp open space is very simple: When individuals and organisations gain free and simplified access to an integrated open base of information services and contents, which are free to integrate and modify, the whole resource environment evolves. By satisfying their needs users and resource providers enhance and upgrade the system. Unlimited end-user participation will be a source of innovation.

MeshUps are ecological evolving meshes of networks without obvious limits, from nanotechnological wearable processing to wireless mobile networks that distribute the infrastructure throughout all devices which store and process data in ambients intelligent in interactive systems of people and data and evolve for sustainable principles of survival.

Network 2.0 in the context of enterprise and web applications is the ability of a person or team to work and interact with other person/team through internet in a join effort with all the synergistic opportunities raised by new business models, technologies and geographical localization "glocalization", that is **All2All or All4All**.

Objectives

The Conference constitutes an opportunity to bring together MeshUp experts, technicians, practitioners, economists, journalist and scientists to discuss the actual situation and future challenges of MeshUp, as well as the content production and information services provision and trade. The conference aims to provide a forum for reviewing the state of the art and showing new directions in the scientific, technological, economic, social and political issues related to the MeshUp. It will contribute to research and business cooperation in the world, and serve to all participants for:

1. Contacting with stakeholders, the experts community and with user communities;
2. Plan for the future usage of the MeshUp in content production and reutilization.
3. Identify the latest technological and business opportunities to apply MeshUp to the society.
4. Discuss the future evolution of the Global and specific MeshUp and Networks aspect.

The conference has four plenary sessions addressed to the Four Web and Net Thematic themes:

1. Work MeshUp as Office	3. Society MeshUp as Quarter
2. Knowledge MeshUp as Classroom	4. Trade MeshUp as Market

MeshUp 2007 will organize a highly selective single-track program for oral presentations, accompanied by posters, videos, demonstrations, workshops, and invited plenary speakers. The Workshop on Thursday 19th on Net2.0: **Web 2.0 and Mobile Integration** has the focus to how to build a MeshUp applying AJAX on web 2.0 and integrating Mobile applications and wireless devices in websites as collaborative system.

Call for papers

We welcome submissions that report on innovations in the four thematic themes and relative areas, including but not limited to the following topics:

- Security, trust, identity and privacy;
- Integration, Standards, Accessibility, Usability and Interoperability;
- Potential impacts of the "Glocalization". Market, Trade and Development;
- Abroad exploitation of local information services versus open-services to reach global market for local industries;
- Legal, Licensing and IPRs of data, contents, information applications and communication infrastructures;
- Meshup and Network impact in Work, Collaboration, Cooperation and Learning. IT skills and competences. Human assets and knowledge resources;
- Personal, Media, Collaborative and Information Environments;
- Social Software, Open-Source and relative impact on information and knowledge society;
- Creativity and Competitiveness along the information services, content production, consumption and supply chain;
- MeshUp policies. Conflicts and impact; Trends.

Call for Workshop Proposals

MeshUp'07 invite proposals for the workshops focused on new and emerging research directions, novel and highly innovative themes, real-world topics including industrial and services issues, system or interaction topics and interdisciplinary themes.

The workshop proposal should have a maximum of 2 pages and should include:

- Name of workshop and proposed URL of site to host CFP, program etc.
- Theme of the workshop and topics of interest and how these relate to the overall conference
- Names, affiliations, and research interest of the organizers
- Who do you expect to attend the workshop?
- Number of participants expected (a range is appropriate)?
- How do you plan to run the workshop? What types of activities will you have?

Please feel free to discuss ideas for a workshop proposal by email with the Scientific and Program chair at tao.linmi@gmail.com

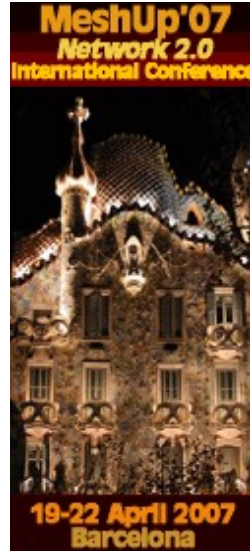
Important dates

December, 31 st , 2006:	Deadline of the submission of paper and poster proposal
February, 10 th , 2007:	Notification of acceptance
February, 20 th , 2007:	Deadline for reduced fee registration
March, 10 th , 2007:	Final Programme
April, 10 th , 2007:	Deadline for Inscriptions
April, 19 th , 2007:	Workshop Network 2.0
April, 20 th -21 th , 2007:	Conference
April, 22 th , 2007:	MeshUpCamp

Registration Fees	General	Students
Workshop <i>prior 2007-02-20</i>	200€ 150€	100€ 70€
Conference <i>prior 2007-02-20</i>	300€ 250€	150€ 100€
BarCamps	Free	

The places are limited to around 350 attendants.

Sponsoring Opportunities



MeshUp'07 is one of the most innovative international conferences in the IST research, development and business calendar. MeshUp'07 will attract over 2000 delegates and speakers from commercial, government and research organisations from 20 countries. Confirmed sponsors for MeshUp'07 include different development Community and networks. MeshUp'07 is expected to be also supported by the European Commission.

Sponsorship Opportunities: Several sponsorship items including promotional material, decorations, technical material, telecommunications, transport and hospitality are available. Depending on the sponsored items, you will receive a number of attractive benefits.

We are delighted to be able to offer four sponsorship levels to raise the international profile of your organization within the international IST research, development, practitioners and stakeholders community: **Diamond, Platinum, Gold & Silver Sponsor.**

Scientific and Programme Committee

This First MeshUp Conference is born with the aim of continuity. The first Committee is formed by:

- Prof. Linmi Tao (Tsinghua Univ.) CHN
- Dr.Ron McQuaid (Napier Univ.) Scotland GBR
- Dr.J.M.Seigneur (Univ. of Geneva) CHE
- Mrs.M.Ramachandran (Univ.Leeds) GBR
- Mrs.Doinita Arinton (Univ.Galati, COPT) ROM
- Dr.David Ambaye (TeamWork-Tech. Ltd) GBR
- Prof.Michael E. Auer (Carinthia Tech Univ) AUT
- Mr.Lennart Kiil (zenSCI) DNK

Social Programme

The Social Programme has long been an integral part of this conference series. The goal is to maximise networking and community building both during and after the conference. It includes:

The Gala Dinner held on Thursday 19 April. Tickets for the Gala Dinner will be restricted and assigned on a first-come, first-served basis.

Evening Walks in the Friday and Saturday evening by the Gothic Quartier and Ramblas followed by a dinner in the Old Harbour and city, respectively.

A outdoor unofficial lunch in Sunday for all the BarCamp and Congress participants and guided visit to the CaixaForum Modernist building and expositions.



Venue

The MeshUp'07 Conference takes place in Barcelona (at the Modernist Building of CaixaForum in the centre of the city <M> Spain Square <http://www.CaixaForum.com>

Organization



The organization and the event itself are **non-profit** and is directed and coordinate by:

MUFICATA and CONSEN EEIG Euro-Group

Mr.Ferran Cabrer (CONSEN EEIG)

Jaume Fabra 12, 08004 Barcelona ESP

Email: [consen\(@\)consen.org](mailto:consen(@)consen.org)

You also can meet us at IST-2006 event 21-23 Nov in Helsinki. Exhibition IST-Media id=587 and Workshop Affective Computing ACAAL id=863